



### **CAMPAIGN Terms and Conditions**

1. This “Act Now and Be Rewarded” (the “Campaign”) commences from 1 May 2018 to 31 May 2018, inclusive of both dates (“Campaign Period”).
2. The Campaign is open to all policyholders who have life insurance policy(ies) with Prudential Assurance Malaysia Berhad ("PAMB") and have successfully registered for eCredit (new register) or makes payment via PAMB's PRUaccess plus website at “https://pruaccessplus.prudential.com.my” (“PRUaccess plus”) during the Campaign Period (the “Eligible Participant”).
3. Every 100<sup>th</sup> policyholder who registers for eCredit (new register) or every 100<sup>th</sup> policy holder who makes payment via PRUaccess plus during the Campaign Period, e.g. 100<sup>th</sup>, 200<sup>th</sup>, 300<sup>th</sup>, 400<sup>th</sup>, 500<sup>th</sup> (and the list goes on until the 1,000<sup>th</sup> registration/ successful payment or until 31 May 2018, whichever comes earlier, 1,000<sup>th</sup> registration or 31 May 2018) will be entitled to a Lazada eVoucher worth RM100 (the “Winner”) and there will be up to ten (10) Winners per day.
4. There will be ten (10) Winners per day and each Winner is entitled to ONE (1) eVoucher ONLY.
5. The weekly Winners’ names and partially masked NRIC numbers will be announced on our PRUaccess plus website and the Winners will also be notified via SMS based on the following schedule:

<b>Batches</b>	<b>Campaign period</b>	<b>Weekly Winners Announcement &amp; 1<sup>st</sup> SMS Notification of Winner Announcement</b>	<b>2<sup>nd</sup> SMS Notification (voucher code)</b>
1	1 - 6 May 2018	7 - 13 May 2018	By 15 Jun 2018
2	7 - 13 May 2018	14 - 20 May 2018	
3	14 - 20 May 2018	21 - 27 May 2018	
4	21 - 31 May 2018	1 - 8 Jun 2018	

\* PAMB reserves the right to reschedule the Weekly winners announcement and SMS(es) notification in the event of unforeseen circumstances.

6. The eVoucher will be sent to the Winner's mobile telephone no. as displayed in PRUaccess plus => “My Profile” => “My Personal Details” by 15 June 2018.
7. By participating in the Campaign, all Eligible Participants hereby consent for PAMB to disclose their particulars to PAMB and PAMB’s service providers, suppliers and/or its authorized personnel for purposes of running the Campaign and delivering the eVoucher.
8. The eVoucher is non-transferable, and is not exchangeable or redeemable for cash or any other gifts.



9. PAMB retains the right to substitute the eVoucher with another gift of similar value in the event the original Voucher offered is not available. Any such change will be announced in accordance with Clause 12 below.

10. PAMB reserves the right to withdraw any Winner from the Campaign whom PAMB subsequently finds to be not eligible or not entitled to be a Winner for any reason.

11. PAMB shall have the sole and absolute discretion to determine any matters that are not covered in these Terms and Conditions. All decisions by PAMB in relation to the Campaign are final and binding on all Winners. PAMB will not entertain or allow any appeal against any of its decision.

12. PAMB reserves the right to vary any of these Terms and Conditions without prior notice. Any such change shall be announced on PRUaccess plus website.

13. The Campaign and the Terms and Conditions are governed by the laws of Malaysia. The Winner agrees that the Courts of Malaysia shall have jurisdiction over all matters arising from the Campaign.





### **Lazada Terms and Conditions**

1. This Lazada Shopping Voucher (the “eVoucher”) is valid for use on the Lazada website, mobile website or mobile applications (iOS & Android) till **31 Dec 2018** (the “Offer Period”).
2. The eVoucher entitles the customer to RM100 off the total cart price at checkout. No minimum purchase is required to redeem the eVoucher.
3. Offer is only valid for one time use only per customer during the Offer Period.
4. Multiple usage of the eVoucher by a customer across multiple transactions and/or elements of fraud will lead to voucher voidance and order cancellation.
5. This offer is not valid with the usage of other eVouchers.
6. This eVoucher cannot be redeemed, exchanged or refunded for cash.
7. Shipping and handling charges apply to all products where applicable, and shall be borne by customer.
8. LAZADA has no obligation to pay for any tax or duty in conjunction with the distribution or use of any promotional voucher.
9. LAZADA Terms of Use on [www.lazada.com.my](http://www.lazada.com.my) is applicable.
10. For further enquiries on the eVoucher, customer may contact LAZADA through the LIVE CHAT service or contact via phone at 03-86011888.



## Frequently Asked Questions (FAQ) on PRUaccess plus Act Now and Be Rewarded

### Important Notes:

- (a) This Frequently Asked Questions (FAQ) is subject to change.**
- (b) For internal use only. Please do not distribute to external parties.**

#### 1. What is the name of the campaign/contest?

*“Act Now and Be Rewarded”*

#### 2. What is the campaign/contest period?

The campaign period starts from **1 May 2018** to **31 May 2018**.

#### 3. What is the purpose of this campaign?

This campaign is to encourage more policy holders to register for eCredit / pay renewal premium via PRUaccess plus. Lazada eVoucher worth RM100 will be given to the winners who meet the terms and conditions set out in this campaign.

#### 4. How to be eligible for this campaign/contest?

Every 100<sup>th</sup> policyholder who registers for eCredit (new register) or every 100<sup>th</sup> policy holder who makes payment via PRUaccess plus during the Campaign Period, e.g. 100<sup>th</sup>, 200<sup>th</sup>, 300<sup>th</sup>, 400<sup>th</sup>, 500<sup>th</sup> (and the list goes on until the 1,000<sup>th</sup> registration/ successful payment or until 31 May 2018, whichever comes earlier, 1,000<sup>th</sup> registration or 31 May 2018) will be entitled to a Lazada eVoucher worth RM100 (the “Winner”) and there will be up to ten (10) Winners per day.

#### 5. Will a policyholder be eligible for the “Act Now and Be Rewarded” if his/her policy has just lapsed?

No. Policyholder can only register using details of an active policy.

#### 6. If a customer has successfully registered during the campaign, and subsequently the policy is terminated, is the customer still eligible for the campaign?

No. The customer is not eligible for the Act Now and Be Rewarded campaign. Customer must continue to have an Inforce policy during the campaign period.

#### 7. What are the campaign Gift items?

**RM100 worth of LAZADA Shopping eVoucher**

#### 8. Total Eligible winners?

There will be a maximum of 310 winners.



Tier	Criteria	Quantity	Days	Total Winners
Tier 1 (Every 100 <sup>th</sup> )	100 <sup>th</sup> , 200 <sup>th</sup> , 300 <sup>th</sup> , 400 <sup>th</sup> , 500 <sup>th</sup> until 1,000 <sup>th</sup> registration/ ePayment	10	31	310

### 9. What is LAZADA?

LAZADA is an Online Shopping portal similar to 11street.

### 10. What is LAZADA's website?

<https://www.lazada.com.my>

### 11. How to use the LAZADA voucher?

A voucher with a unique promo code will be SMS to winners. Winners need to login to

<https://www.lazada.com.my> and enter the promo code. Any purchases from LAZADA will be discounted with the RM100/= voucher. Please refer to LAZADA Terms and Conditions on the eVoucher utilization.

### 12. How many vouchers can be won?

Each Winner is entitled to ONE (1) eVoucher ONLY.

### 13. How will policyholder know that they have won? When is the announcement of the winners?

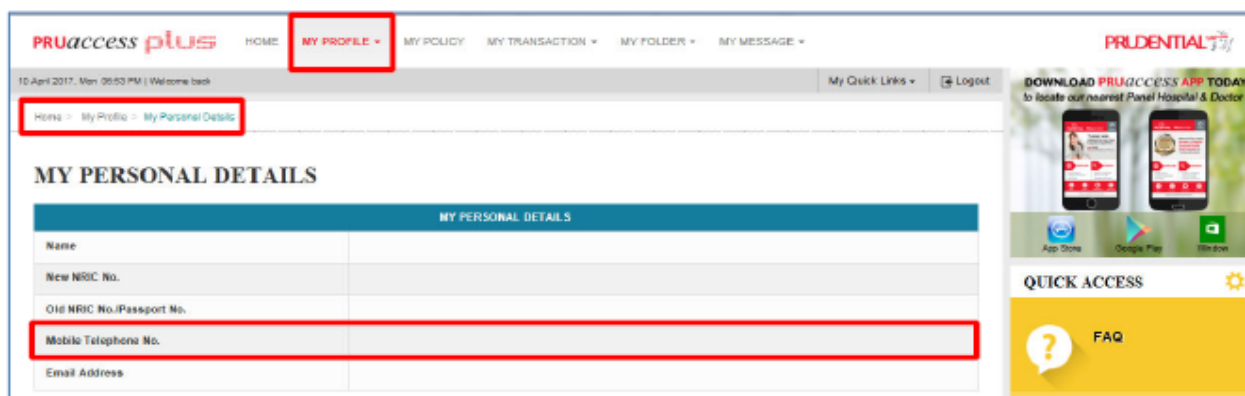
The weekly Winner's names and partially masked NRIC numbers will be announced on our PRUaccess plus Website and will also be notified via SMS based on the following schedule:

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\* PAMB reserves the right to reschedule the Weekly winners announcement and SMS(es) notification in the event of unforeseen circumstances.

### 14. How do winners redeem their Gift?

The eVoucher will be sent to the Winner's Mobile Telephone No. as displayed in PRUaccess plus => "My Profile" => "My Personal Details" by 15 June 2018 (Refer to question 13 above of the scheduled SMS notification date)



**15. How long is the voucher validity?**

The voucher is valid until **31 Dec 2018**.

**16. What if winners forgot to utilize their voucher?**

Two reminders will be SMS to winners, the voucher cannot be use after expiry date.

Reminder	Dates
1st Reminder	13-Jul-2018
Final Reminder	13-Sep-2018

**17. Can winners exchange the LAZADA voucher with other same value products?**

No. This Voucher cannot be redeemed, exchanged or refunded for cash.

**18. How do we request for the eVoucher to be re-sent if the SMS received is accidentally deleted?**

The winners can request for a resend of the eVoucher through “My Message” by PRUaccess plus following the steps listed below. The eVoucher SMS will be sent to the winners within 14 working days from the date of request provided the request is received 14 working days before the expiry date of the eVoucher.

*Step 1:* Login to PRUaccess plus and click “My Message”

*Step 2:* Select “Compose Message”

*Step 3:* Insert message content → Act Now and Be Rewarded Campaign Resend of eVoucher

- a) Customer’s Full Name
- b) New IC No./ Old IC No./ Passport No./ Others
- c) Mobile Number

**19. What if the winner did not receive the SMS notification for the eVoucher redemption?**

Please refer to Question 18.