



Terms and Conditions of i-Mula, i-Lindung Campaign (“Terms and Conditions”)

1. This **i-Mula, i-Lindung Campaign (“Campaign”)** is organised by Prudential Assurance Malaysia Berhad (“**PAMB**” or “**we**” or “**us**” or “**our**”). By participating in this Campaign, you agree that you have read, understood, and agreed to be bound by the Terms and Conditions of this Campaign and any change or modification that we may make to this Campaign, with prior notice to you. By participating in this Campaign, you also agree to be bound by our Privacy Policy accessible at www.prudential.com.my/en/privacy-policy.

2. Campaign Period

a) This Campaign shall commence from 1 March 2025 to 30 April 2025, both dates inclusive, or until the exhaustion of the Campaign Reward on a first-come first-served basis, whichever comes earlier (“**Campaign Period**”).

3. Campaign Eligibility

a) This Campaign is open to all Employees’ Provident Fund (“**EPF**”) members (“**Eligible Customer**”, “**you**” or “**your**”).

4. Campaign Mechanics

a) Eligible Customer is required to purchase a new coverage of any of the following plans with a total minimum annual premium in accordance with Clause 5(a) (“**New Business**”):

- i) PRUGuard Family; or
- ii) PRUCare Family,

and submit the New Business to PAMB during the Campaign Period. The coverage purchased is an “**Eligible Policy**” where:

- i) the insurance coverage is provided as a result of the Eligible Customers’ submission of New Business through the EPF i-Lindung portal during the Campaign Period;
- ii) the insurance coverage must be in force at the time of Campaign Reward (as defined below) fulfilment; and
- iii) the Eligible Customer may submit a New Business for his/her dependents (“**Dependent’s policy**”). The Dependent’s policy may be eligible for the Campaign Reward.

5. Campaign Reward

a) Subject to the Terms and Conditions of this Campaign, each Eligible Policy submitted by Eligible Customer, may only be entitled to one (1) reward based on the table below, on a first-come first-served basis. (“**Campaign Reward**”)

Total minimum annual premium	Rewards	Number of customers entitled for the Rewards
RM 75 per Eligible Policy	RM 50 Touch n’ Go eWallet Credit	First 1,000 customers

b) The Campaign Reward fulfilment will be performed by PAMB on or before 30 June 2025.

c) The Campaign Rewards will be sent to the Successful Customers via their registered email address with PAMB. In order to receive the Campaign Reward, the Successful Customers must ensure that the email address submitted to PAMB (“**Email Address**”) is valid.



- d) PAMB shall not be responsible or otherwise to compensate you if your Email Address is suspended, frozen or closed before or during the delivery of the Campaign Reward for whatever reason, and PAMB reserves the right to forfeit the Campaign Reward.
- e) The usage of the Campaign Rewards is subject to the terms and conditions of Touch 'n Go Sdn Bhd (“**Touch 'n Go**”) including their respective privacy policies or privacy notices. You agree to directly resolve any complaint or dispute in respect of the Campaign Rewards with Touch n’ Go.
- f) Upon the Campaign Rewards being sent to you via your Email Address, PAMB shall be fully discharged of its obligations in relation to the Campaign Rewards and shall have no further obligations in connection with it.

6) General Terms and Conditions

- a) You must ensure that your particulars and any information provided to PAMB are complete and accurate. PAMB may request for further information from you for any reason it thinks appropriate, including to determine the authenticity of such information.
- b) If any third party makes a claim against PAMB due to your breach of the Terms and Conditions, you will indemnify PAMB for any costs, expenses, fees, taxes and other liabilities incurred by PAMB arising from such claim, including reasonable costs and expenses in defending and handling that claim.
- c) By entering this Campaign, you agree that PAMB, its respective employees, officers, directors, agents, affiliates, parent and subsidiaries shall not be liable or responsible for damages, losses, injuries, rights, claims or actions of any kind in connection with this Campaign, or resulting from acceptance, possession, redemption/use/misuse of the Campaign Reward, or participation in this Campaign, including without limitation, personal injury, death, property damage and claims based on publicity rights, defamation or invasion of privacy.
- d) You shall not submit any Unlawful Material (defined below) in the course of participating in this Campaign, or use this Campaign to upload, post, email, transmit or otherwise make available such Unlawful Material. "Unlawful Material" shall include (but not be limited to) any sexually explicit ideas or material or any idea or material that is unlawful, harmful, threatening, abusive, harassing, tortuous, defamatory, vulgar, obscene, libellous, invasive of another's privacy, hateful, or racially, ethnically, or otherwise objectionable or infringes any patent, trademark, trade secret, copyright, or other proprietary rights of another. You will indemnify PAMB for all PAMB’s losses that may arise from submission of any Unlawful Material. PAMB shall have the right to delete Unlawful Material and disqualify you and to bar you from participating in any other campaigns or promotions, permanently or for such period of time as PAMB shall decide. PAMB’s decision in this matter shall be final and no correspondence shall be entertained.
- e) You shall be solely responsible for the redemption/usage of the Campaign Reward. PAMB shall not be liable or be required to offer replacement of the Campaign Reward or otherwise to compensate you for any:
 - (i) non-availability of, discontinued, invalid, or cancelled Campaign Reward;
 - (ii) redemption, use or misuse of the Campaign Reward;
 - (iii) alterations made to the Campaign Reward; or
 - (iv) inability to redeem or use the Campaign Reward due to technical issues.
- f) The Campaign Reward are non-transferable and not exchangeable for cash, credit or in kind. Any request for the Campaign Reward to be delivered to a third party will not be entertained.



- g) PAMB shall have the discretion to decide in respect of all matters and disputes concerning this Campaign in accordance with treating you and PAMB's customers fairly, including substituting the Campaign Reward with other form of gifts/rewards of equivalent value, with prior notice.
- h) PAMB shall have the right to disqualify you and forfeit the Campaign Reward if PAMB determines you to be tampering with the entry process or the operation of this Campaign, or any of the Terms and Conditions are not fulfilled. In such event, PAMB will not be liable for any costs, refund or losses incurred by you.
- i) PAMB shall have the right to amend the Terms and Conditions, and to suspend, terminate, delay or vary this Campaign with prior notice to you. The mode of notification (if any) of the amendment, suspension, termination, delay, or variation shall be at PAMB's discretion, including but not limited to displaying the same in any of PAMB's website or social media sites. For the avoidance of doubt, any variation, cancellation, termination, or suspension by PAMB of this Campaign shall not entitle you to any claim against PAMB for any and all losses or damages suffered or incurred as a direct or indirect result from the cancellation, termination, or suspension.
- j) PAMB's decision on all matters concerning this Campaign, including the Terms and Conditions, shall be final, binding, and conclusive. No correspondence and/or appeal shall be entertained.
- k) The laws of Malaysia shall govern this Campaign and you agree to submit to the exclusive jurisdiction of the courts of Malaysia. This Campaign is void where any Terms and Conditions are prohibited or restricted by any local, national, state, or any governmental laws.
- l) The Terms and Conditions as well as the Campaign Reward are separate from your insurance proposal(s) and/or insurance policy(ies) and shall not in any event be construed as a variation to the terms and conditions of your insurance proposal(s) and/or insurance policy(ies). All insurance proposals are subject to PAMB's standard processing and/or underwriting rules. Further, the Campaign Reward shall not form part of the rights, benefits and monies payable under your insurance policy(ies). The Campaign Reward will be delivered to you in accordance with the Terms and Conditions even after you have assigned the rights, benefits and monies payable under your insurance policy(ies) absolutely to another person.
- m) In performing your duties under this Campaign, you must comply with all applicable anti-bribery and anti-corruption laws (and related regulations and guidance). In particular, you hereby acknowledge and agree:
 - (i) to comply with the Malaysian Anti-Corruption Commission Act 2009, the US Foreign Corrupt Practices Act, the UK Bribery Act, and the Hong Kong Prevention of Bribery Ordinance, together with any related regulation and guidance and that you shall not act in such a way that is or could be constructed as a violation of these laws and requirements, including but not limited to offering a bribe or making a facilitation payment to a public official or to any other party;
 - (ii) that you will ensure that your activities in connection with or relating to your obligations under the Terms and Conditions will not cause PAMB to be in breach of any anti-bribery and anti-corruption laws (and related regulations and guidance);
 - (iii) if you, in connection with or relating to your obligations under the Terms and Conditions, are asked to partake in any activity, that is in violation of any anti-bribery or anti-corruption laws, or become aware of any such conduct by your workforce or within your control and concerning or relating to the Terms and Conditions, you agree to immediately report the details of this to PAMB; and



- (iv) PAMB shall have the right to disqualify your entry/entries on no notice, without liability for any actual breach of this paragraph.
- n) Regardless of anything to the contrary contained in this Campaign,
 - (i) if PAMB learns or is notified that the Eligible Customer is named on any Sanctions list, or is threatened with being added to any Sanctions list; or
 - (ii) if PAMB could be found to be in breach of Sanctions obligations as a result of this Campaign, then PAMB shall disqualify the Eligible Customer with immediate effect and take any other action we may deem appropriate, including but not limited to notifying any relevant government authority without notice and liability.

“Sanctions” refers to any restrictive measures imposed on targeted regimes, countries, governments, entities, individuals and industries imposed by international bodies or governments in Malaysia or outside of Malaysia, including but not limited to the Office of Financial Sanctions Implementation HM Treasury, the United Nations, the European Union, the US Treasury Department’s Office of Foreign Assets Control and the Hong Kong Monetary Authority.

This paragraph, and our ability to claim for any losses that we may incur arising out of the operation of this paragraph, shall survive any termination or expiry.
- o) If there are any other promotions and/or campaigns in respect of any of the Eligible Policy during the Campaign Period, by participating in this Campaign, the Eligible Customer shall be entitled to the Campaign Reward pursuant to this Campaign only.
- p) The Terms and Conditions may be provided in English, Chinese and Bahasa Malaysia. In case of any inconsistencies between these three versions, the English version shall prevail.