

PrudentialxSuperM We DO Virtual Concert & Fan Meet

Campaign for PRULady Customers

Terms & Conditions

- 1) This PrudentialxSuperM We DO Virtual Concert & Fan Meet Campaign for **PRULady** Customers ("Campaign") is organised by Prudential Assurance Malaysia Berhad (referred as "Prudential", "We", "Our" or "Us"). By participating in this Campaign, you ("you", "your" or "customer") agree that you have read, understood and agreed to be bound by the Terms and Conditions of this Campaign and by any change or modification that we may make to the Campaign from time to time by updating these Terms and Conditions with prior notice, in which such notice will be given by Prudential.
- 2) By participating in this Campaign, you also agree to be bound by our Privacy Policy accessible at <https://www.prudential.com.my/en/footer/privacy-policy/>.
- 3) Campaign Period: 1 June 2021 to 30 June 2021, both dates inclusive.
- 4) Campaign Eligibility:
The first 1,000 Eligible Customers who submit New Business of **PRULady** between 1 June 2021 and 30 June 2021 with policy issuance period between 1 June 2021 and 15 July 2021 will be entitled to a pair (2 pieces) of tickets to PrudentialxSuperM We DO Virtual Concert & Fan Meet ("e-Ticket").
- 5) The PrudentialxSuperM We DO Virtual Concert & Fan Meet is scheduled to be held on 7 August 2021 at 5pm Malaysia Time (MYT) / 6pm Korea Standard Time (KST) ("Event").
- 6) The e-Ticket together with more details about the Event will be sent to the Eligible Customers prior to the Event via latest and valid email address provided by you in the proposal form and maintained in Prudential Assurance Malaysia Berhad's ("PAMB") system.
- 7) The usage of the e-Ticket is subject to the e-Ticket's terms and conditions. The Eligible Customers shall be solely responsible for the usage of the e-Ticket. PAMB shall not be liable or be required to offer replacement of the e-Ticket or otherwise to compensate the Eligible Customers for:
 - i. the discontinued or cancelled e-Ticket;
 - ii. the improper use of the e-Ticket; or
 - iii. the inability to use the e-Ticket due to technical issues.
- 8) Upon the e-Ticket being issued to the Eligible Customers, PAMB shall be fully discharged of its obligations in relation to the Event and e-Ticket and shall have no further obligations in connection to it. PAMB shall not be responsible or liable for non-availability, cancellation and alterations made to the Event or the e-Ticket.
- 9) The Eligible Customer is solely responsible for maintaining the accuracy of his/her information at all times. Prudential may also request for further information from the Eligible Customer to determine the authenticity of any information provided, including whether it is fraudulent or exaggerated.
- 10) Prudential shall have the discretion to decide in respect of all matters and disputes concerning this Campaign in accordance with treating you and other Eligible Customer fairly, including substituting the Reward with other form of gifts/rewards of equivalent value.
- 11) Prudential shall not be liable for any dispute or claim by the Eligible Customer arising from the Eligible Customer participation in this Campaign, or Prudential exercising its rights pursuant to these Terms and Conditions except where such disputes or claims are directly attributable to Prudential's negligence or willful default.

- 12) These Terms and Conditions shall be governed by and construed in accordance with the laws of Malaysia and the Eligible Customer agrees to submit to the exclusive jurisdiction of the courts of Malaysia.
- 13) These Terms and Conditions may be translated into other languages. In the event of inconsistencies between these Terms and Conditions and other translated versions, the English version shall prevail.