

Where personalised wealth meets purpose



Flexible Guaranteed Lifetime Income

Receive or reinvest your guaranteed annual income ("FlexIncome") until age 100.



Legacy transfer across multiple generations

Flexibility to split your plan into different policies, distributing wealth according to your needs and goals.



Enrol with Guaranteed Issuance Offer (GIO)

Zero health questions asked and no financial underwriting required.



maXimise your return with diverse range of funds

Gain potential upside with our professionally managed global and local funds.

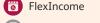
Meet Elise — a dynamic individual who has carved out a successful career as a corporate leader.



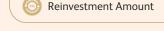


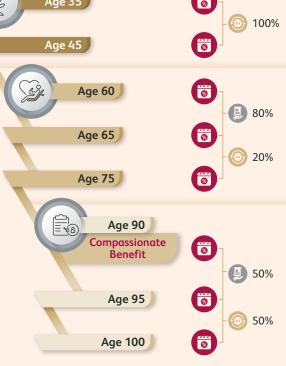
Elise chooses **PRU**Elite Flex and pays premiums for 10 years to secure a better retirement.

She reinvests 100% of her FlexIncome for long-term potential wealth growth.











A life well lived with regular income

Elise opts to receive 80% of her FlexIncome as a steady income during retirement and reinvests 20% for emergencies.

Legacy passed on \square

Elise passed away peacefully, having designated her nephew, Elijah, as the Alternate Assured and Alternate Life Assured.

Elijah receives the Compassionate Benefit. He chooses to receive 50% of his FlexIncome as a payout and reinvest the remaining 50% until the policy matures.

The policy will mature 10 years after Elise's passing, at which point Elijah will receive both the Maturity Benefit and the reinvested value.

Total FlexIncome Received + Guaranteed Maturity Benefit + Account Value

Safeguard your achievements and pave the way for future opportunities with PRUElite Flex. Get in touch with me today to learn more.

The benefit(s) payable under eligible certificate/policy is(are) protected by Perbadanan Insurans Deposit Malaysia ("PIDM") up to limits. Please refer to PIDM's Takaful and Insurance Benefits Protection System ("TIPS") Brochure or contact Prudential Assurance Malaysia Berhad or PIDM (visit www.pidm.gov.my).

PRUElite Flex is a regular premium non-participating plan that combines protection and savings underwritten by Prudential Assurance Malaysia Berhad 198301012262 (107655-U), which is licensed under the Financial Services Act 2013 and is regulated by Bank Negara Malaysia. This one pager contains only a brief description of the product and is not exhaustive. You are advised to refer to the **PRU**Elite Flex Product Disclosure Sheet, Product Illustration, Leaflet and Fund Fact Sheet (if any) before purchasing a policy, and to refer to the terms and conditions in the policy contract for details of the features and benefits, exclusions and waiting periods under the policy.