

One plan, for generations



Flexible Guaranteed Lifetime Income

Receive or reinvest your guaranteed annual income ("FlexIncome") until age 100.



Legacy transfer across multiple generations

Flexibility to split your plan into different policies, distributing wealth according to your needs and goals.



Enrol with Guaranteed Issuance Offer (GIO)

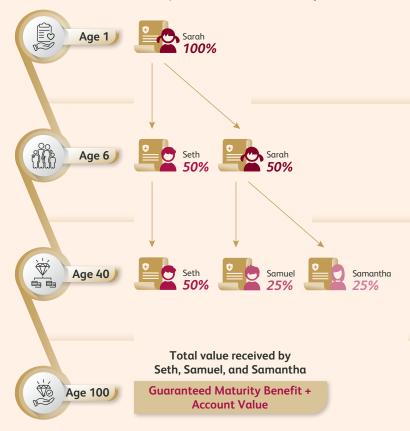
Zero health questions asked and no financial underwriting required.



maXimise your return with diverse range of funds

Gain potential upside with our professionally managed global and local funds.

Meet Sam — a father and entrepreneur, dedicated to his family and his business.



Wealth accumulation begins

Sam bought **PRU**Elite Flex for his daughter, Sarah at birth.

The FlexIncome option has been allocated as 100% reinvestment for potential growth.

A growing family

The Premium Term ended when Sarah turned 5.

A year later, her brother Seth was born, and Sam splits the policy equally between them.

Planning for the next generation

Sarah has two children, Samuel and Samantha.

She splits her policy equally between them. Each policy continues to receive policy benefits.

Upon reaching the age of 25, ownership of the policy will be automatically transferred to each of them.

Completing the journey

Following Sarah's passing at age 75, the policy remained active for 25 more years before reaching maturity.

At maturity, Seth, Samuel, and Samantha receive proportionate value based on their share.

Safeguard your achievements and pave the way for future opportunities with PRUElite Flex. Get in touch with me today to learn more.

The benefit(s) payable under eligible certificate/policy is(are) protected by Perbadanan Insurans Deposit Malaysia ("PIDM") up to limits. Please refer to PIDM's Takaful and Insurance Benefits Protection System ("TIPS") Brochure or contact Prudential Assurance Malaysia Berhad or PIDM (visit www.pidm.gov.my).

PRUElite Flex is a regular premium non-participating plan that combines protection and savings underwritten by Prudential Assurance Malaysia Berhad 198301012262 (107655-U), which is licensed under the Financial Services Act 2013 and is regulated by Bank Negara Malaysia. This one pager contains only a brief description of the product and is not exhaustive. You are advised to refer to the **PRU**Elite Flex Product Disclosure Sheet, Product Illustration, Leaflet and Fund Fact Sheet (if any) before purchasing a policy, and to refer to the terms and conditions in the policy contract for details of the features and benefits, exclusions and waiting periods under the policy.