

# We do investment diversification.







PRULink Equity Plus Fund  
 PRULink Managed Plus Fund  
 PRULink Global Strategic Fund (with Hedging)

Capturing diversified investment opportunities to maximise potential returns over the long term



Listening. Understanding. Delivering.

The world market dynamics are evolving constantly and changing fast. These professionally-managed funds allow you to tap on investment opportunities during different phases of the domestic and/or global economic cycle over the long term.

Malaysian and Global Exposure	Suitable for Policyholders who	Policyholder's Risk Profile	Fund Type
<b>PRULink Equity Plus Fund</b>   Malaysian Equities + Global Equities	Prefer Malaysian and Global Equities under one fund	Aggressive	Equity
<b>PRULink Managed Plus Fund</b>    Malaysian Equities + Global Equities + Bonds	Prefer Malaysian and Global investments (Equity and Bond) under one fund	Balanced	Managed (Equity & Bond)
Global Exposure	Suitable for Policyholders who	Policyholder's Risk Profile	Fund Type
<b>PRULink Global Strategic Fund (with Hedging)</b>  Global Equities	Prefer Global Equities only	Aggressive	Equity

## Investing into Malaysian Equities

The investment strategy for Malaysian equities is by investing into the Target Fund<sup>1</sup>, PRULink Strategic Fund, which aims to primarily identify **Leaders** or **Emerging Leaders** for potential higher returns over the long term.

### What are Leader & Emerging Leader stocks?

#### Key characteristics of Leaders or Emerging Leaders



#### Leader or Emerging Leader stocks come in all forms & sizes



##### Large Cap

Big cap stocks provide **stability** to the Fund.



##### Mid Cap

Mid and Small cap stocks provide growth opportunities to **enhance investment returns**.



##### Small Cap

## Investing into Global Equities

The investment strategy for global equities is by investing into the Target Fund<sup>1</sup>, PRULink Global Strategic Fund (with Hedging). This Fund gives you **DHA**, which is essential for the growth of your equity investment portfolio.

### What is DHA?



**D**iversification through global markets for wider investment opportunities



**H**edging strategy to manage currency risk



**A**ctive fund management

## Investing into Bonds<sup>2</sup>

The investment strategy for bonds is by investing into the Target Fund<sup>1</sup>, PRULink Golden Bond Fund, which gives a steady flow of income.

### High Quality Local Bond

High quality Malaysian bonds for the continuous income stream into the portfolio.

### Booster via Foreign Bond

Potential higher yields offered by foreign bonds will help to enhance the performance of overall bond portfolio.

<sup>1</sup>The Target Fund(s) may be changed to meet the investment objective of PRULink Equity Plus Fund/PRULink Managed Plus Fund/PRULink Global Strategic Fund (with Hedging).

<sup>2</sup>The investment strategy applies to PRULink Managed Plus Fund only.

Refer to Master Fund Fact Sheets for more details about these funds at [www.prudential.com.my](http://www.prudential.com.my). These funds are available to our selected Investment-Linked Insurance Products. Contact your Prudential Wealth Planner/Bank Representative for more information now!

### Important Notes & Disclaimers

This material contains only brief descriptions of the funds and is not intended as an offer or solicitation for the purpose or sale of any financial instrument/product, and is to be used in conjunction with the Fund Fact Sheets, Product Disclosure Sheet and the Product Illustration. Investments are subject to investment risks including the possible loss of the principal amount invested. The value of the units may fall as well as rise. Past performances of the funds and that of the fund managers are not necessarily indicative of future performance. The price movements indicated are not reflective of the actual return to your investment (which are subject to your premium allocation rate and deduction charges). The actual return on your invested premiums may fluctuate based on the underlying performance of the investment linked funds and recommended benefits illustrated in the Product Disclosure Sheet and Product Illustration. For further details on how you can invest in these funds, we recommend that you speak to your Wealth Planner/Bank Representative who will perform Risk Profiling and assist you in making an informed decision. You may also contact the insurance company directly for more information.

PLEASE NOTE THAT THIS IS AN INVESTMENT-LINKED FUND THAT IS TIED TO INVESTMENT-LINKED INSURANCE PRODUCT, AND IS NOT A PURE INVESTMENT PRODUCT SUCH AS UNIT TRUSTS.